Statistical



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Miscellaneous Statistical Data

| General City Information | | | | | |
|--------------------------------|-------------------|--|--|--|--|
| Form of government | Council - Manager | | | | |
| Area (square miles) | 52.1 | | | | |
| Miles of streets | 638 | | | | |
| Number of street lights | 3,738 | | | | |
| 2012 average unemployment rate | 5.20% | | | | |
| Total City employees | 573.75 | | | | |

| Recreation and Culture | | | | | |
|--|---------|--|--|--|--|
| Number of parks | 34 | | | | |
| Acres of parkland (Master Plan now includes green space as parkland) | 948 | | | | |
| Number of libraries | 1 | | | | |
| Number of library items in circulation | 550,683 | | | | |

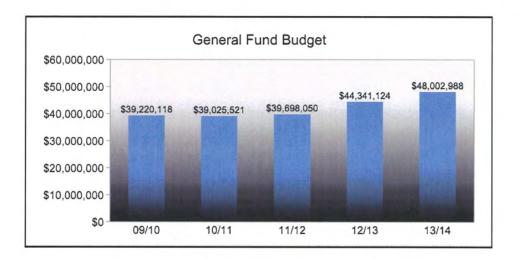
| Public Safety | |
|---------------------------|----|
| Number of Fire stations | 5 |
| Number of Firefighters | 90 |
| Number of Police stations | 1 |
| Number of Police officers | 77 |

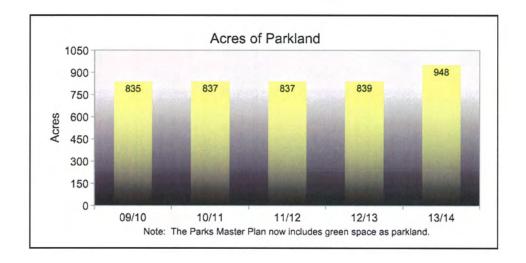
| Utility Customers | |
|--------------------------------|--------|
| Number of Electric customers | 22,034 |
| Number of Water customers | 22,279 |
| Number of Wastewater customers | 20,708 |
| Number of Stormwater Customers | 22,388 |
| Number of Sanitation customers | 21,064 |

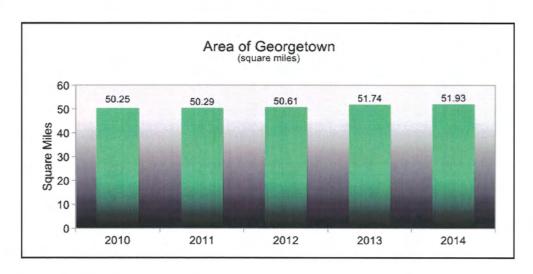
| Education | | | | | |
|-----------------------------------|--------|--|--|--|--|
| Number of GISD Attendance Centers | 19 | | | | |
| # of Teachers | 821 | | | | |
| Average Years Experience | 13 | | | | |
| Student/Teacher Ratio | 12.7:1 | | | | |
| Total Number of Students | 10,396 | | | | |
| African-American | 4.3% | | | | |
| Hispanic | 34.9% | | | | |
| White | 58.7% | | | | |
| Economically Disadvantaged | 42.9% | | | | |

| Weather | | | | | | |
|--------------------------------------|----------|--|--|--|--|--|
| Elevation | 755 feet | | | | | |
| Annual Average Temperature | 68∘ | | | | | |
| Monthly Average High Temperature 96° | | | | | | |
| Monthly Average Low Temperature | 39º | | | | | |

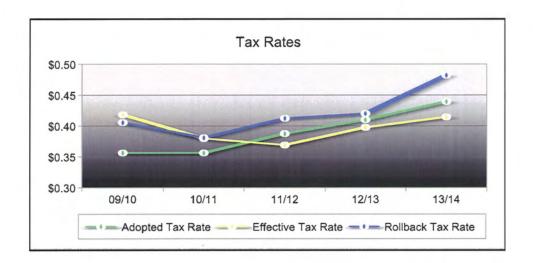
Key Indicators

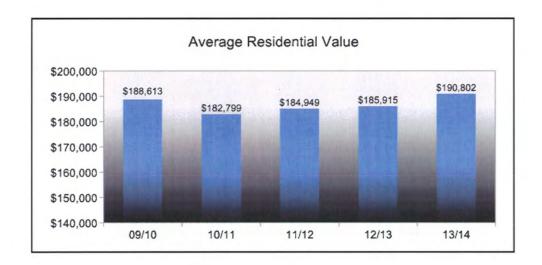


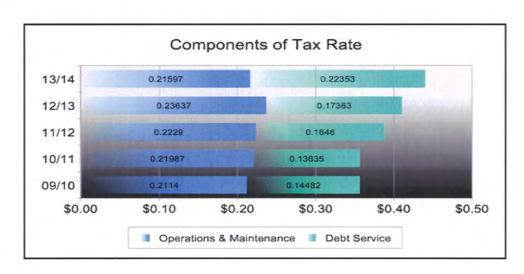




Key Indicators

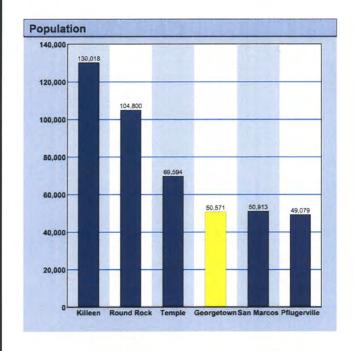


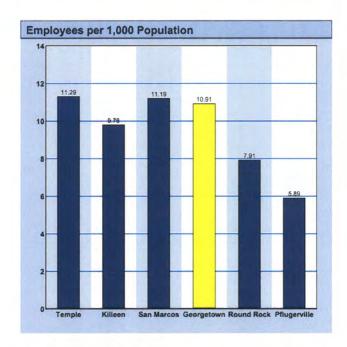




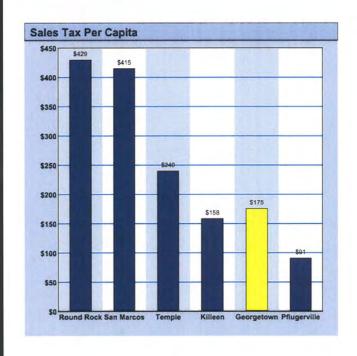
Peer Benchmarking

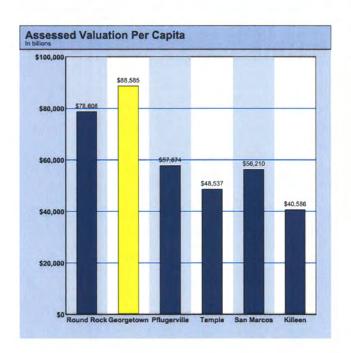
An important way to measure our economic condition is through benchmarking, which is a point of reference from which measurements or progress can be made. Benchmarking measures our progress from a point in time and is something that serves as a standard by which others may be measured. Benchmarking data is taken from 2012/13 budgets.





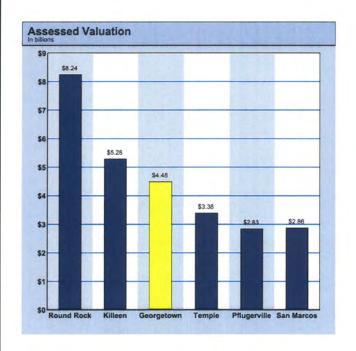
*Both Georgetown and San Marcos own and operate an electric utility.

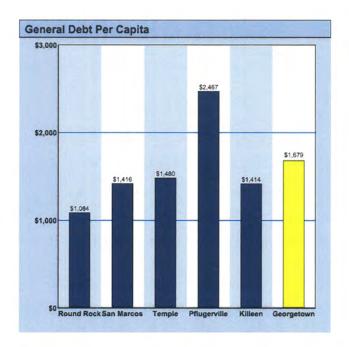


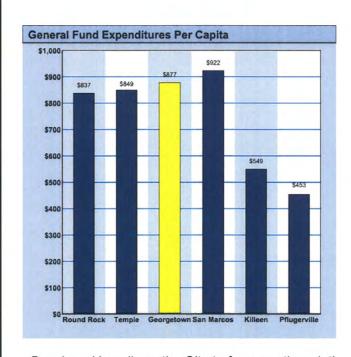


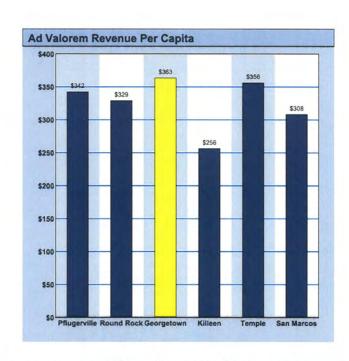
Peer Benchmarking

Georgetown has chosen to measure itself against cities in the surrounding area that have similar size, location or growth issues and benchmarks. Benchmarking data is taken from 2012/13 budgets.





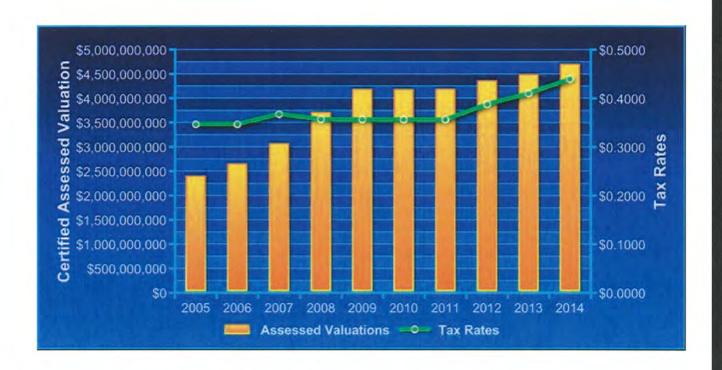




Benchmarking allows the City to focus on the relative level of comparison in key areas within the Central Texas area and find ways to close gaps when indicated.

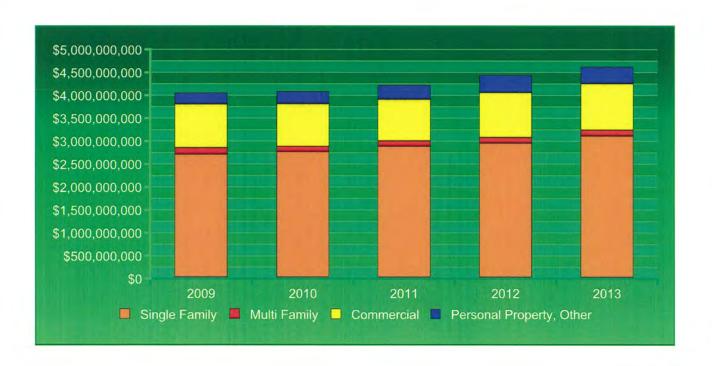
Certified Property Value Historical Data

| Fiscal Year | Certified Assessed Value | Tax Rate | Increase (Dec) In Value | Percent of Levy Collected |
|----------------|-----------------------------|-------------|----------------------------|------------------------------|
| 2005 | 2,391,137,407 | 0.3463 | 6.41% | 98.89% |
| 2006 | 2,643,057,606 | 0.3463 | 10.54% | 98.94% |
| 2007 | 3,060,088,213 | 0.3673 | 15.78% | 99.28% |
| 2008 | 3,700,498,187 | 0.3566 | 20.93% | 98.24% |
| 2009 | 4,176,836,943 | 0.3562 | 12.87% | 98.05% |
| 2010 | 4,173,874,126 | 0.3562 | -0.07% | 98.41% |
| 2011 | 4,180,224,985 | 0.3562 | 0.15% | 99.22% |
| 2012 | 4,350,171,379 | 0.3875 | 4.07% | 99.24% |
| 2013 | 4,479,836,995 | 0.4100 | 2.98% | 99.41% |
| 2014 | 4,694,586,750 | 0.4395 | 4.79% | N/A |



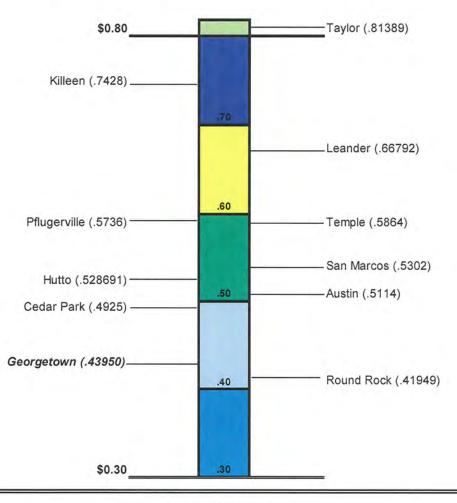
Certified Taxable Assessed Valuation By Class of Property

| | Assessed Values | | | | | |
|--|-----------------|---------------|---------------|---------------|---------------|--|
| Class of Property | 2009 | 2010 | 2011 | 2012 | 2013 | |
| Residential | | | | | | |
| Single Family | 2,682,764,972 | 2,740,637,876 | 2,857,351,025 | 2,929,698,565 | 3,087,103,596 | |
| Multi Family | 141,198,157 | 114,193,245 | 119,056,293 | 122,070,774 | 129,132,209 | |
| Total Residential | 2,823,963,129 | 2,854,831,121 | 2,976,407,318 | 3,051,769,339 | 3,216,235,805 | |
| Commercial | 956,441,200 | 931,346,100 | 908,743,400 | 981,555,050 | 1,011,277,924 | |
| Personal Property, Other | 246,488,943 | 269,771,730 | 311,033,417 | 382,683,621 | 370,699,347 | |
| Certified Assessed Valuation | 4,026,893,272 | 4,055,948,951 | 4,196,184,135 | 4,416,008,010 | 4,598,213,076 | |
| 60% of uncertified under protest value | 146,980,854 | 124,276,034 | 121,964,074 | 63,828,945 | 96,373,674 | |
| Total Assessed Valuation | 4,173,874,126 | 4,180,224,985 | 4,318,148,209 | 4,479,836,955 | 4,694,586,750 | |



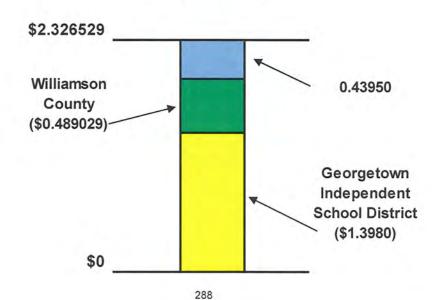
City Property Tax Rate Comparison

(Cities within the Central Texas Area)

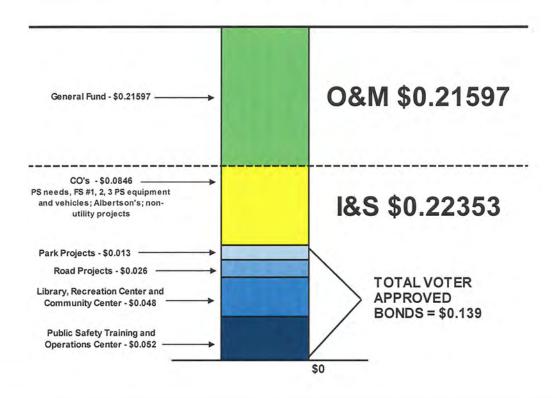


Combined Tax Rate

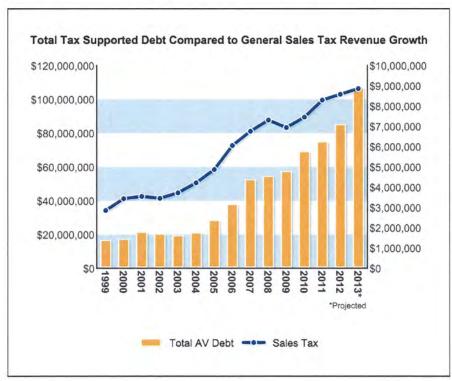
City of Georgetown



2013 Tax Rate Components

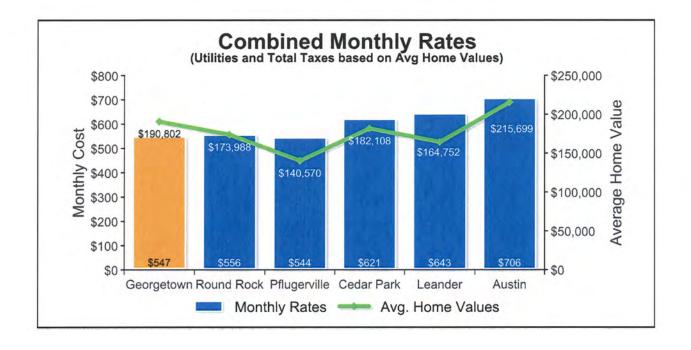


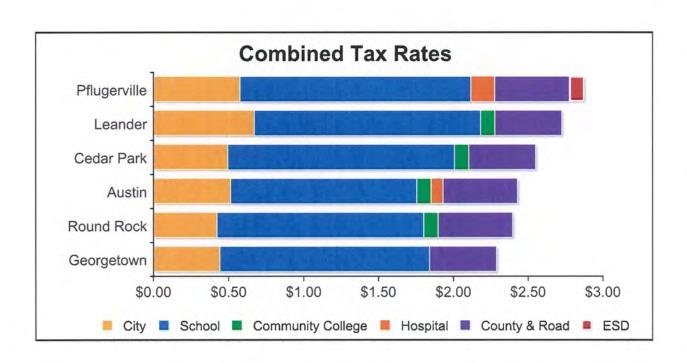
Total Tax Supported Debt Compared to General Sales Tax Revenue Growth



Total Combined Tax Rate Comparison

(Cities within the Central Texas Area)



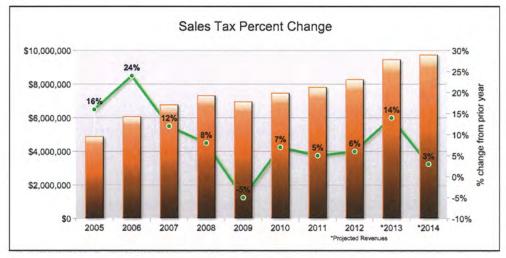


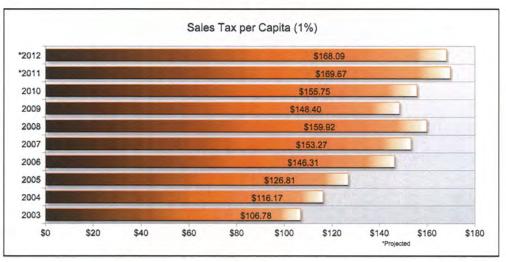
Sales Tax Revenue Analysis

Historical Data

(Includes 1% general use only)

| Fiscal Year | Population | Revenues | Sales Tax per capita | % change from prior year |
|----------------|------------|-----------|----------------------|-----------------------------|
| 2005 | 38,438 | 4,874,132 | 126.81 | 16% |
| 2006 | 41,395 | 6,056,507 | 146.31 | 24% |
| 2007 | 44,117 | 6,761,872 | 153.27 | 12% |
| 2008 | 45,710 | 7,310,027 | 159.92 | 8% |
| 2009 | 46,787 | 6,943,036 | 148.40 | -5% |
| 2010 | 47,865 | 7,454,806 | 155.75 | 7% |
| 2011 | 48,902 | 7,803,863 | 159.58 | 5% |
| 2012 | 49,543 | 8,277,502 | 167.08 | 6% |
| *2013 | 50,513 | 9,455,000 | 187.18 | 14% |
| *2014 | 52,214 | 9,737,500 | 186.49 | 3% |

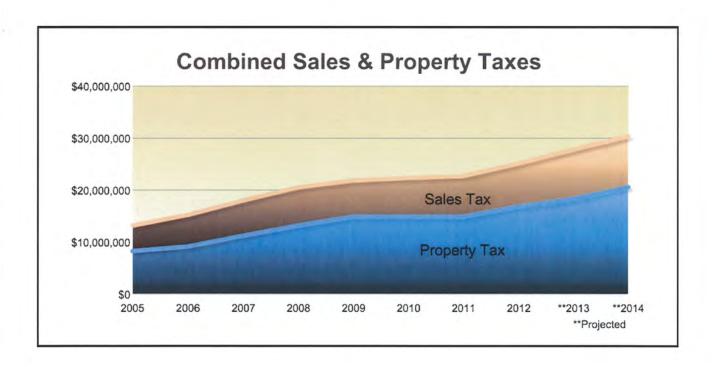




Tax Revenues
Historical Data

| Fiscal Year | Sales | Тах | Pro | perty Tax | | Combined |
|-------------|-----------|-----------|---------------|-----------|------------|------------|
| | Revenue | City Rate | Value | Rate | Levy | Tax Total |
| 2005 | 4,874,132 | 8.00% | 2,391,137,407 | 0.3463 | 8,280,509 | 13,154,641 |
| 2006 | 6,056,507 | 8.25% | 2,643,057,606 | 0.3463 | 9,151,851 | 15,208,358 |
| 2007 | 6,761,872 | 8.25% | 3,060,088,213 | 0.3673 | 11,239,704 | 18,001,576 |
| 2008 | 7,310,027 | 8.25% | 3,700,498,187 | 0.3566 | 13,195,606 | 20,505,633 |
| 2009 | 6,943,036 | 8.25% | 4,176,836,943 | 0.3562 | 14,877,893 | 21,820,929 |
| 2010 | 7,454,806 | 8.25% | 4,173,874,126 | 0.3562 | 14,867,340 | 22,322,146 |
| 2011 | 7,803,863 | 8.25% | 4,180,224,985 | 0.3562 | 14,889,961 | 22,693,824 |
| 2012 | 8,277,502 | 8.25% | 4,350,171,379 | 0.3875 | 16,856,914 | 25,134,416 |
| **2013 | 9,455,000 | 8.25% | 4,479,836,995 | 0.4100 | 18,367,332 | 27,822,332 |
| **2014 | 9,737,500 | 8.25% | 4,694,586,750 | 0.4395 | 20,632,709 | 30,370,209 |

^{**}Projected



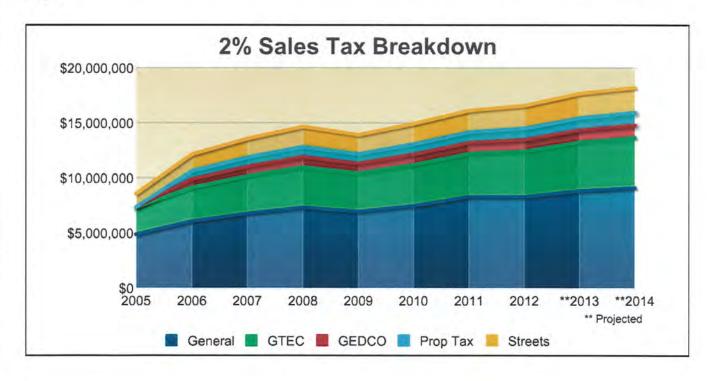
Additional Sales and Use Taxes Whole 2%

In 2001, voters authorized the adoption of an additional 0.5% sales and use tax within the City, with the proceeds to be used for transportation system improvements to support economic development. The additional revenue is not part of the City's general operating budget, but is budgeted and spent by a non-profit economic development corporation, Georgetown Transportation Enhancement Corporation (GTEC). GTEC was established expressly for the above purpose by the City Council. GTEC's activities are included in the City's audited financial statements as a blended component unit. A copy of GTEC's approved 2013/14 budget is included within the reference section of this document.

In November 2002, voters authorized the adoption of an additional 0.25% sales and use tax within the City with the proceeds to be used for maintenance of streets in existence at the time of the adoption of the tax. This revenue is included in the City's operating budget in a Special Revenue Fund. This tax has a four year sunset provision, and was reauthorized by the voters in November 2006 and November 2010. Currently, this tax will sunset in April 2015, unless renewed by the voters in November 2014.

In May 2005, voters authorized the adoption of an additional 0.125% sales and use tax within the City with the proceeds to be used to promote and develop new and expanded business enterprise on behalf of the City of Georgetown and became effective October 1, 2005. This additional revenue is <u>not</u> part of the City's operating budget, and is budgeted and spent by a non-profit economic development corporation, Georgetown Economic Development Corporation (GEDCO). This corporation was established by the City Council to oversee this revenue. Activities are included in the City's audited financial statements as a discretely presented component unit. A copy of GEDCO's approved 2013/14 budget is also included within the reference section of this document.

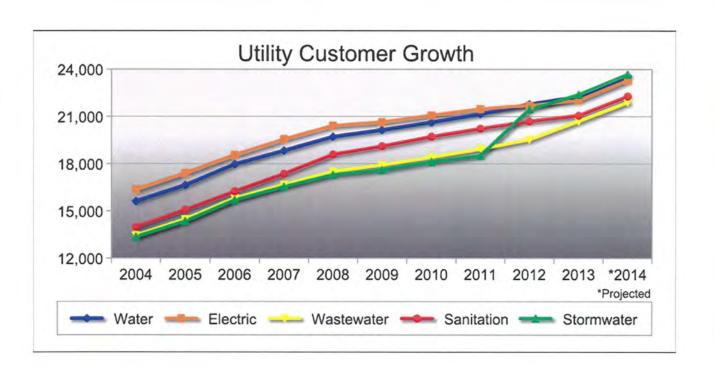
In May 2005, voters also authorized the adoption of an additional 0.125% sales and use tax within the City with the proceeds to be used for property tax relief. This tax became effective October 1, 2005 and is used in the City's 2013/14 property tax calculation. Revenue from this sales tax is included in the City's general operating budget.



Utility Customer Growth Historical Data

| Fiscal Year | Water | Electric | Wastewater | Sanitation | Stormwater |
|-------------|--------|----------|------------|------------|------------|
| 2004 | 15,630 | 16,356 | 13,454 | 13,987 | 13,357 |
| 2005 | 16,656 | 17,403 | 14,480 | 15,076 | 14,346 |
| 2006 | 17,979 | 18,549 | 15,811 | 16,240 | 15,686 |
| 2007 | 18,847 | 19,554 | 16,672 | 17,359 | 16,535 |
| 2008 | 19,727 | 20,414 | 17,518 | 18,590 | 17,299 |
| 2009 | 20,151 | 20,639 | 17,912 | 19,109 | 17,606 |
| 2010 | 20,643 | 21,071 | 18,413 | 19,719 | 18,127 |
| 2011 | 21,173 | 21,475 | 18,936 | 20,232 | 18,516 |
| 2012 | 21,785 | 21,714 | 19,541 | 20,698 | 21,469 |
| 2013 | 22,279 | 22,034 | 20,708 | 21,064 | 22,388 |
| *2014 | 23,571 | 23,312 | 21,909 | 22,286 | 23,687 |

^{*} Projected

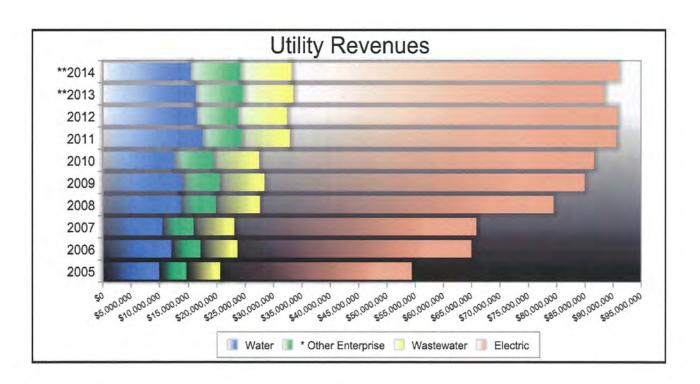


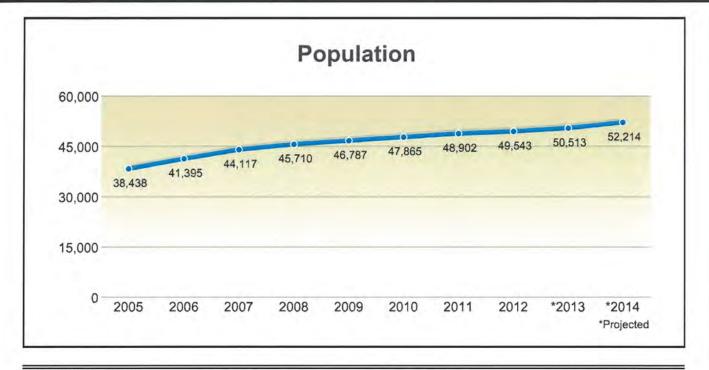
Utility Revenues Historical Data

| | | * Other | | |
|-----------|------------|------------|------------|------------|
| Fiscal Yr | Water | Enterprise | Wastewater | Electric |
| 2005 | 9,838,920 | 4,702,317 | 5,946,401 | 33,802,583 |
| 2006 | 11,916,401 | 5,091,527 | 6,512,974 | 41,338,196 |
| 2007 | 10,345,351 | 5,461,743 | 7,146,132 | 42,805,466 |
| 2008 | 13,602,151 | 6,136,057 | 7,760,011 | 51,833,477 |
| 2009 | 13,757,785 | 6,575,514 | 7,992,122 | 56,506,906 |
| 2010 | 12,523,363 | 6,754,003 | 8,109,241 | 59,058,745 |
| 2011 | 17,416,629 | 6,887,548 | 8,480,015 | 57,694,311 |
| 2012 | 16,432,979 | 7,259,923 | 8,593,622 | 58,403,735 |
| **2013 | 16,240,000 | 8,306,687 | 8,840,683 | 54,851,106 |
| **2014 | 15,359,608 | 8,732,541 | 8,984,889 | 57,762,023 |

^{*} Includes Stormwater and Sanitation

^{**} Projected





Georgetown's Top Ten

| | TAXPAYERS (per Certified Roll *) | |
|-----|-------------------------------------|-------------------|
| | Taxpayer | Assessed Value |
| 1. | SPG Wolf Ranch LP | \$59,111,460 |
| 2. | Citigroup Technology Inc | \$42,792,849 |
| 3. | Citicorp North America | \$35,009,424 |
| 4. | St David's Healthcare Partnership | \$30,985,918 |
| 5. | The Bassham Trust | \$25,770,814 |
| 6. | South Austin Ave Professional Bldg | \$20,400,000 |
| 7. | Wal-Mart Real Estate Business Trust | \$16,154,708 |
| 8. | Two Rivers GT Ltd | \$15,398,036 |
| 9. | Del Webb Texas Ltd | \$13,358,632 |
| 10. | Hewlett Holdings, Ltd | \$12,359,126 |

^{*} Does not include some major property owners whose property is under protest as of date of certification.

| | TEN LARGEST WATER CUSTOMERS * | | |
|----------|--------------------------------|-------------------------|--|
| Customer | | 000 Gallons Consumed | |
| 1. | Chisholm Trail SUD | 951,099 | |
| 2. | City of Georgetown | 120,569 | |
| 3. | Sun City Texas | 79,982 | |
| 4. | Southwest Materials | 72,913 | |
| 5. | Southwestern University | 57,875 | |
| 6. | Citicorp of North America, Inc | 34,864 | |
| 7. | Williamson County | 32,630 | |
| 8. | Georgetown ISD | 30,059 | |
| 9. | Simon Property Group | 27,226 | |
| 10. | Del Webb | 18,045 | |

^{*} Includes potable water only. Non-potable irrigation is not included in total gallons consumed.

| | EMPLOYERS | EMPLOYERS | |
|-----|------------------------------|------------------------|--|
| | Employer | Number of Employees | |
| 1. | Georgetown ISD | 1,630 | |
| 2. | Williamson County Government | 1,525 | |
| 3. | City of Georgetown | 574 | |
| 4. | Southwestern University | 450 | |
| 5. | Airborn, Inc | 360 | |
| 6. | St. David's Hospital | 346 | |
| 7. | Lone Star Circle of Care | 321 | |
| 8. | HE Butt Grocery | 283 | |
| 9. | Wesleyan Homes | 230 | |
| 10. | Sun City (Del Webb) | 210 | |

| Customer | | Volume | |
|----------|---------------------------------|--------|--|
| 1. | Citicorp of North America, Inc. | 36,654 | |
| 2. | Southwestern University | 31,917 | |
| 3. | Williamson County | 25,023 | |
| 4. | Georgetown ISD | 21,395 | |
| 5. | Indian Creek Apartments | 15,346 | |
| 6. | Waters Edge Apartments | 15,227 | |
| 7. | Georgetown Place Apartments | 14,957 | |
| 8. | Cypress Creek Apartments | 13,683 | |
| 9. | City of Georgetown | 11,086 | |
| 10. | Wesleyan at Estrella | 10,350 | |