SPECIAL REVENUE FUNDS

Red Poppy Festival 2016
NEW POSITIONS FY2017
EMS Fund
    Medical Health & Fitness Coordinator .. 0.5
    Paramedic/Firefighter ...................... 3
TOTAL NEW POSITIONS FY2017 .................. 3.5

SPECIAL REVENUE FUNDS
    Special Revenue Funds Overview .......... 131
    Convention & Visitors Bureau.............. 136
    Fire Paramedics.................................. 138
    Tax Increment Reinvestment Zones ....... 140
    GEDCO Budget ...................................... 144
    GTEC Budget ...................................... 146
SPECIAL REVENUE FUNDS OVERVIEW
A Special Revenue Fund (SRF) is used to account for proceeds of specific revenue sources that are also legally restricted to expenditure for specified purposes. The City of Georgetown utilizes multiple SRF’s to provide an extra level of transparency and accountability to the taxpayers.

<table>
<thead>
<tr>
<th>Special Revenue Funds</th>
<th>Beginning Fund Balance</th>
<th>FY2017 Revenues</th>
<th>FY2017 Expenditures</th>
<th>Ending Fund Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>201 - CVB &amp; Poppy Fest</td>
<td>578,306</td>
<td>1,394,500</td>
<td>1,071,602</td>
<td>901,204</td>
</tr>
<tr>
<td>203 - Street Maintenance Tax</td>
<td>1,657,581</td>
<td>2,947,500</td>
<td>3,325,000</td>
<td>1,280,081</td>
</tr>
<tr>
<td>212 - Permitting</td>
<td>59,052</td>
<td>90,060</td>
<td>85,000</td>
<td>64,112</td>
</tr>
<tr>
<td>215 - CDBG</td>
<td>-</td>
<td>135,500</td>
<td>135,500</td>
<td>-</td>
</tr>
<tr>
<td>225 - Tree Fund</td>
<td>268,178</td>
<td>100,300</td>
<td>250,000</td>
<td>118,478</td>
</tr>
<tr>
<td>226 - Main Street</td>
<td>117,879</td>
<td>168,200</td>
<td>253,000</td>
<td>33,079</td>
</tr>
<tr>
<td>227 - Library Restricted</td>
<td>102,318</td>
<td>90,200</td>
<td>170,000</td>
<td>22,518</td>
</tr>
<tr>
<td>228 - Parks Restricted</td>
<td>162,539</td>
<td>220,200</td>
<td>382,739</td>
<td>-</td>
</tr>
<tr>
<td>229 - Parkland Dedication</td>
<td>203,728</td>
<td>69,500</td>
<td>180,000</td>
<td>93,228</td>
</tr>
<tr>
<td>231 - Cemetery</td>
<td>399,673</td>
<td>144,000</td>
<td>211,000</td>
<td>332,673</td>
</tr>
<tr>
<td>232 - Court Fees</td>
<td>35,868</td>
<td>36,066</td>
<td>1,800</td>
<td>70,134</td>
</tr>
<tr>
<td>233 - Juvenile</td>
<td>(17,090)</td>
<td>81,275</td>
<td>64,185</td>
<td>-</td>
</tr>
<tr>
<td>234 - Village PID</td>
<td>748,780</td>
<td>335,565</td>
<td>483,997</td>
<td>600,348</td>
</tr>
<tr>
<td>235 - Wolf Ranch PID</td>
<td>439</td>
<td>500,000</td>
<td>500,439</td>
<td>-</td>
</tr>
<tr>
<td>242 - Fire Billing</td>
<td>58,262</td>
<td>113,100</td>
<td>141,735</td>
<td>29,627</td>
</tr>
<tr>
<td>244 - Paramedic</td>
<td>(853,003)</td>
<td>2,205,096</td>
<td>2,078,433</td>
<td>(726,340)</td>
</tr>
<tr>
<td>251 - Conservation</td>
<td>390,534</td>
<td>292,000</td>
<td>304,647</td>
<td>377,887</td>
</tr>
<tr>
<td>260 - Council Discretionary</td>
<td>185,045</td>
<td>750,000</td>
<td>-</td>
<td>935,045</td>
</tr>
<tr>
<td>263 - PEG Fee</td>
<td>175,589</td>
<td>140,000</td>
<td>315,589</td>
<td>-</td>
</tr>
<tr>
<td>271 - Police Seizures</td>
<td>84,594</td>
<td>-</td>
<td>83,194</td>
<td>1,400</td>
</tr>
<tr>
<td>272 - Police Grant</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>273 - Abandoned Vehicles</td>
<td>37,054</td>
<td>-</td>
<td>37,054</td>
<td>-</td>
</tr>
<tr>
<td>277 - Animal Services</td>
<td>169,738</td>
<td>15,000</td>
<td>15,000</td>
<td>169,738</td>
</tr>
<tr>
<td>293 - Downtown TIRZ</td>
<td>4,570</td>
<td>216,100</td>
<td>200,000</td>
<td>20,670</td>
</tr>
<tr>
<td>294 - River TIRZ</td>
<td>83,250</td>
<td>476,215</td>
<td>341,274</td>
<td>218,191</td>
</tr>
<tr>
<td>295 - Gateway TIRZ</td>
<td>127,639</td>
<td>36,858</td>
<td>24,500</td>
<td>139,997</td>
</tr>
<tr>
<td>296 - South Georgetown TIRZ</td>
<td>71,688</td>
<td>130,649</td>
<td>51,267</td>
<td>151,070</td>
</tr>
<tr>
<td>400 - GTEC</td>
<td>5,262,150</td>
<td>11,233,557</td>
<td>14,564,399</td>
<td>1,931,308</td>
</tr>
<tr>
<td>420 - GEDCO</td>
<td>5,015,684</td>
<td>1,587,471</td>
<td>6,235,967</td>
<td>367,188</td>
</tr>
</tbody>
</table>

201 - CVB/TOURISM FUND
The Tourism Fund collects a 7% Hotel Occupancy Tax for hotel stays within the City. Eligible expenses are defined by state law and include operating a visitor center, promotion of local cultural sites, and historic preservation.

203 - STREETS ¾ CENT SALES TAX
This fund is used to account for the receipt and expenditure of revenues collected from the ¾ cent sales tax approved by the citizens in November 2001 under Texas House Bill 445. The funds are required to be spent on the maintenance of streets that were in existence at the time of adoption of the tax. This tax was reauthorized by voters in November of 2006, 2010, and 2014. Projects for FY2017 are included in the Capital Improvement Project section of this document. The Arterial Reserve is $675,000 in 2017.
212 - Permitting Fund
This funding source is for MyPermitNow (MPN) which is a comprehensive electronic permit, inspection, and tracking system for all types of construction projects. This system allows for efficient and improved customer service for both the internal and external customers by providing real time online permit information to customers. This program is funded by the technology fees which are charged to the users.

215 - Community Development Block Grant Fund
The CDBG Fund is financed through the US Department of Housing and Urban Affairs Division. CDBG funds are administered through Williamson County and fund infrastructure improvements, such as sidewalks and wastewater lines in eligible geographic areas.

225 - Tree Fund
The Tree Fund is financed by fees assessed when development projects remove trees. These funds are used to plant, prune, irrigate, maintain, and fund other associated tree activities in City parks, or other City-owned property.

226 - Main Street Façade Fund
The Main Street Façade accounts for grants distributed by the Main Street Board for the improvement of commercial façades in the Downtown Overlay District. Revenue sources include General Fund contributions and fund raising efforts by the Main Street Board. Georgetown Utility Systems continues to sponsor 100% renewable energy for the Holiday Lights program.

227 - Library Fund
The Library Fund is used to account for the receipt and expenditure of restricted donations such as memorials and gifts for a designated library purchase or program.

228 - Parks Restricted Fund
This fund is used to account for transfers in, donations, and grants. Funds are used for equipment replacement for parks.

229 - Parkland Dedication
The Parkland Dedication SRF was established through the Parkland Dedication Ordinance. When new residential developments are built, the developer is required to dedicate land or pay a fee in lieu of dedication. When a fee is paid, the money is set aside to be used in a restricted zone near the development. The funds must be used for parks and recreation improvements such as new playgrounds, new parks, new trails, or to buy parkland.
231 - CEMETERY FUND
The Cemetery Fund pays for the ongoing maintenance of the City's cemeteries. Revenues are generated from plot sales and maintenance fees. The City Council has also committed to transferring money in from the General Fund to plan for long-term maintenance. In FY2017, the Perpetual Reserve is $325,000.

232 - COURT FUNDS
The Court Security Fund is used to account for the receipt and expenditure of court costs related to security personnel. The Court Technology Fund is used to finance the purchase or maintenance of technological enhancements for the Municipal Court. Child Safety funds are used to fund school crossing guard programs or other safety activities. All funds are governed by State statute.

233 - JUVENILE FUND
The Juvenile Case Manager Fund is used for the receipt and expenditure of a court fee that is collected for a juvenile case manager. The fund is to finance the salary, benefits, training, travel expenses, office supplies, and other necessary expenses of the juvenile case manager, as outlined by statute.

235 - WOLF RANCH PID
The City entered into a PID Assessment Agreement with Simon in order to provide repayment of debt service incurred by the issuance of $10.5 million in sales tax revenue bonds to complete the IH 35 frontage in front of the development.

242 - FIRE BILLING FUND
Sources of this fund include billing revenue from inspections and billing insurance carriers for fire protection services. These funds are used to purchase fire equipment, special needs, and public education.

244 - EMS PARAMEDIC FUND
The EMS Paramedic Fund is used to track costs and related revenues associated with the City's operation of the EMS program started October 2015. Projections indicate this service will more fully recover costs as collection practices are refined.

251 - CONSERVATION FUND
The Conservation SRF is a fund dedicated to energy efficiency programs and projects, and is supported solely by the $1.00 Conservation Fee charged monthly to all City of Georgetown electric customers on their utility bills. This fee is used to maintain compliance with House Bill 3693, which calls for enhancement of existing energy efficiency programs and strengthening of statutory requirements, as well as, to promote more electric demand management by customers. Specific programs supported by the Conservation SRF include Home Energy Audits, Weatherization Programs, and the LED Light Bulb Exchange Program.
260 - City Council Discretionary Fund
This SRF was created in July of 2015 and includes projected year end General Fund balance not allocated in the budget. These funds will be expended at the direction of the City Council for specific purposes.

263 - PEG Fee Fund
The Public, Education, and Government (PEG) Fund is used to account for the receipt and expenditure of PEG fees collected through cable providers that are legally restricted for capital expenditures related to the City's cable access channel.

271 - Police Seizures Fund
This fund is used to account for properties and revenues seized by the Georgetown Police Department. Federal and Texas State Law requires the funds only be used for a defined set of law enforcement purposes. Permitted uses of funds include law enforcement training, crime prevention awareness programs, asset accounting and tracking, and witness-related costs. Purchases of police equipment and facilities equipment are also permitted under state law.

272 - Police Grants Fund
This fund is used to account for any related Police grants that may be authorized and expended during the fiscal year. Currently, the STEP grant is passed through at zero balance.

273 - Abandoned Vehicle Fund
This fund is used to track costs and related revenues for vehicles that have been impounded and are later auctioned.

277 - Animal Services
This fund is for donations received from various sources. These funds are utilized for items and projects that are related to the capital and service needs of the animal shelter.

293 - Downtown TIRZ
This TIRZ was created by Ordinance No. 2004-77 and covers approximately 66(+/−) acres, located entirely in Williamson County and within the corporate limits of the City. This fund is used to account for the development and redevelopment of downtown Georgetown into a mixed use, pedestrian-orientated environment, consistent with the goals of the City’s Downtown Master Plan.
294 - Rivery TIRZ
This TIRZ was created by Ordinance No. 2011-91, and the duration is through December 31, 2041. This fund is to help provide a financing vehicle necessary to facilitate a program of public improvements to allow and encourage the development of a hotel and conference center, enhance the overall park experience, the establishment of single and multifamily residential development, and commercial/retail space.

295 - Gateway TIRZ
This TIRZ was created by Ordinance No. 2006-204, and the duration is through December 31, 2031. This fund is to help finance a program of public improvements to allow and encourage the development and redevelopment of the Williams Drive Gateway area into a mixed use, pedestrian orientated environment, consistent with the goals of the City’s Williams Drive Gateway Redevelopment Plan.

296 - South Georgetown TIRZ
This TIRZ was created by Ordinance No. 2014-31 and the duration is through December 31, 2044. The fund will be used to account for public infrastructure necessary to encourage high quality commercial/retail development at the intersection of IH35 and Westinghouse Road, which is seen as the next major node as growth continues to move north from Round Rock.
**CONVENTION & VISITORS BUREAU**

**DEPARTMENT DESCRIPTION**
The Georgetown Convention and Visitors Bureau (CVB) attracts leisure and business travelers to the Georgetown area to experience and enjoy our history, culture, and attractions. This Department also strives to further strengthen our City’s image as a Texas tourist destination. The CVB promotes economic diversity and the region’s quality of life. The Department manages advertising, promotion, and solicitation efforts to market the City of Georgetown as a place for meetings, group tours, tourists, and day-trip shoppers. The Department provides a positive economic impact on the community by bringing sales tax and hotel occupancy tax (HOT) dollars into the city which increases the total revenue of local businesses and improves the overall economic climate of Georgetown.

**MAJOR DEPARTMENT ACCOMPLISHMENTS FOR FY2016**
- Assisted visitors and potential visitors to the area by offering comprehensive visitor information and promotional services
- Converted Visitors Center staffing from volunteers to paid staff
- Developed and implemented strategic Sales Marketing Plan to build awareness of and promote Georgetown as a meeting and conference destination
- Partnered with hoteliers to host Familiarization (FAM) trips for meeting planners to showcase new lodging and meeting facilities
- Worked with a Public Relations Professional to promote Georgetown in unique, creative, and authentic ways
- Collaborated with Environmental Services to implement a zero-waste program for the Red Poppy Festival
- Coordinated the 17th Annual Red Poppy Festival, Music on the Square Summer Concert Series, Lighting of the Square, and Christmas Stroll Parade
- Administered Best of Georgetown Awards Contest
- Continued to assist the Parks & Recreation Department in promoting Georgetown as a venue for sports activities and tournaments and distributing Georgetown promotional items and tourist information at these events

**MAJOR DEPARTMENT GOALS & STRATEGIES FOR FY2017**
- Redesign VisitGeorgetown.com and RedPoppyFestival.com websites to maintain a unified message promoting Georgetown as a signature destination
- Develop a promotional tourism video to increase the visibility of Georgetown as a tourist and meeting/conference destination
- Continue to work towards an increased Red Poppy Festival zero-waste program goal of 90% or greater waste diversion by 2021
- Expand Visitors Center Gift Shop to include additional Georgetown and Texas Souvenirs and implement new Point of Sale System
- Conceptualize and implement a Hospitality Training Program to ensure any visit to the City, whether for business or pleasure, is a successful and memorable one
- Participate in travel/group business tradeshows to promote Georgetown as a meeting and conference destination
- Host Familiarization (FAM) trips for meeting planners to showcase lodging and meeting facilities

**Notable Budget Item(s)**
- Conference Recruitment $50,000
- Economic Impact Study for the Arts $25,000
**Departmental Budget**

<table>
<thead>
<tr>
<th></th>
<th>FY2015 Actual</th>
<th>FY2016 Budget</th>
<th>FY2016 Projected</th>
<th>FY2017 Base Budget</th>
<th>FY2017 Changes</th>
<th>FY2017 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>0208 - CVB</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel</td>
<td>250,363</td>
<td>336,778</td>
<td>336,778</td>
<td>359,570</td>
<td>-</td>
<td>359,570</td>
</tr>
<tr>
<td>O&amp;M</td>
<td>636,400</td>
<td>599,347</td>
<td>607,441</td>
<td>501,532</td>
<td>210,500</td>
<td>712,032</td>
</tr>
<tr>
<td>Capital</td>
<td>12,500</td>
<td>100,000</td>
<td>25,000</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Departmental Budget</strong></td>
<td>899,263</td>
<td>1,036,125</td>
<td>969,219</td>
<td>861,102</td>
<td>210,500</td>
<td>1,071,602</td>
</tr>
</tbody>
</table>

**Departmental Performance Measures**

A low vacancy factor is an indicator of the effectiveness of our efforts to market Georgetown as a signature destination, and ensure we are netting ample hotel occupancy tax revenues. With the opening of the Sheraton in July 2016, Georgetown hotel inventory increased significantly while maintaining a low vacancy rate. Increasing hotel room inventories and decreasing vacancy factors demonstrates a healthy tourism market.

**Awards/Accreditations**

*Texas Association of Convention & Visitors Bureau Award for Best Mobile Site/App* - Explore Georgetown, Texas mobile app.

*Texas Downtown Association Award for Best Marketing Campaign* - The Most Beautiful Town Square in Texas.
Fire Paramedics Special Revenue Fund

Department Description
The EMS Department is focused on providing pre-hospital services that include treatment, transport, and mobile integrated health services. The goal of this program is to improve patient outcomes after acute medical emergencies and reduce preventable diseases through education and outreach. The EMS program began service on Oct 1, 2015.

Major Department Accomplishments for FY2016
- Received Department of State Health Services (DSHS) licensed EMS instructor certifications – 4 members
- Hired 8 EMS Academy and ALS credentialed Firefighters/Paramedics
- Implemented Georgetown Fire Department EMS QA review committee
- Provided dedicated EMS stand by services for GISD/UIL sanctioned events
- Obtained approval to function as a Candidate Physical Ability Test (CPAT) site
- Hosted regional EMS training
- Received certification as Department of State Health Services (DSHS) Continuing Education program

Major Department Goals & Strategies for FY2017
- Begin hybrid EMT-Paramedic course at Central Texas College
- Train new Fire Recruits through EMS academy
- Continue to host regional EMS training & certify American Heart Association (AHA) CPR/First Aid instructors
- Implement clinical affiliation with Central Texas College for military re-entry class and with TEEX EMT-Paramedic course
- Certify additional Department of State Health Services (DSHS) licensed EMS instructors

Notable Budget Item(s)
EMS Compliance Officer
3 Paramedics/Firefighters
**DEPARTMENTAL BUDGET**

<table>
<thead>
<tr>
<th></th>
<th>FY2015 Actual</th>
<th>FY2016 Budget</th>
<th>FY2016 Projected</th>
<th>FY2017 Base Budget</th>
<th>FY2017 Changes</th>
<th>FY2017 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>0448 - Paramedic</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Personnel</td>
<td>389,929</td>
<td>1,138,136</td>
<td>1,242,148</td>
<td>1,268,264</td>
<td>317,590</td>
<td>1,585,854</td>
</tr>
<tr>
<td>O&amp;M</td>
<td>739,924</td>
<td>810,044</td>
<td>676,032</td>
<td>468,401</td>
<td>24,178</td>
<td>492,579</td>
</tr>
<tr>
<td>Capital</td>
<td>24,970</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Total Departmental Budget</td>
<td>1,154,823</td>
<td>1,948,180</td>
<td>1,918,180</td>
<td>1,736,665</td>
<td>341,768</td>
<td>2,078,433</td>
</tr>
</tbody>
</table>

**DEPARTMENTAL PERFORMANCE MEASURES**

Every month the department monitors *total calls for service*, *number of transports*, and the *key demographics* of the population served. Key measurements for demographics include age, type of insurance, and level of service.

In emergency medical transports there are two predominant types of service; an advanced life support (ALS) and basic life support (BLS). The Department measures types of service as a tool to forecast revenue projections, ensure effective service levels, and as a guideline for recognizing workload and future growth.

As a new program to the City, a holistic approach is used to measure the performance outcomes and financial metrics of the Paramedic Program. It is the goal of this program to provide exceptional care and service while maintaining a cost effective business model.

**Overall Value of City Services**: In the spring of 2016 the City of Georgetown partnered with the Center for Research, Public Policy and Training (CRPPT) at Texas State University to conduct a citizen survey focusing on resident’s satisfaction of public services. When asked to rate the overall value of EMS services, the majority of respondents, 97.2%, indicated EMS services to be good or excellent.
TAX INCREMENT REINVESTMENT ZONES (TIRZ)

DOWNTOWN TAX INCREMENT REINVESTMENT ZONE

The Downtown Georgetown Tax Increment Reinvestment Zone (TIRZ) was created by Ordinance No. 2004-77. The TIRZ covers approximately 66 acres, located entirely in Williamson County and within the corporate limits of the City, and is generally located around the courthouse square, south of the South San Gabriel River and north of University Blvd.

The Zone facilitates a program of public improvements to allow and encourage the development and redevelopment of downtown Georgetown into a mixed use, pedestrian-oriented environment, consistent with the goals of the City’s Downtown Master Plan.

Public improvements eligible for the Zone include, but are not limited to, the construction of: sidewalks, crosswalks and pedestrian crossing systems, storm sewers and drainage ponds, sanitary sewers, landscaping, streetscape, fountains, works of art, street furniture, plazas, squares, pedestrian malls, trails and other public spaces, parking lots and roadways, utility line relocation and installation, water system improvements, parks, and outdoor performance spaces, bicycle routes and facilities, public transportation projects, signage, and other related necessary or convenient public improvements.

BOARD MEMBERS

- Rachael Jonrowe: Councilmember District 6
- Rusty Winkstern: Downtown Business Owner
- Len Lester: Downtown Business Owner
- David Kellerman: Chair of Main Street Advisory Board
- Shelly Hargrove: Main Street Manager

MONUMENT CAFE

WILLIAMSON COUNTY COURTHOUSE
Rivery Park Tax Increment Reinvestment Zone

The Rivery Park Tax Increment Reinvestment Zone (TIRZ) was created by Ordinance #2001-91, and the duration is through December 31, 2041.

The purpose of the TIRZ is to provide a financing vehicle necessary to facilitate a program of public improvements to allow and encourage the development of a 222-room hotel having a AAA 3 Diamond Rating or a 2 Star Forbes Rating, a 16,000 square foot conference center, and a 336 - space public parking garage. Another purpose of the TIRZ is to make necessary improvements to increase accessibility to Rivery Park and construct amenities to enhance the park experience for visitors. Other development within the TIRZ is anticipated to include single and multifamily residential development along with commercial/retail space, as allowed by the PUD Ordinance. The tax increment generated within the TIRZ would be used to finance costs associated with the construction, maintenance, and repair of the Public Parking Garage, improvements in Rivery Park, public utilities within the TIRZ, public roadways (and related improvements) within and outside of the TIRZ boundaries, and other costs that meet the definition of “project costs”.

Board Members

Keith Brainard  Councilmember District 2, Chair
Dale Ross  Mayor
David Morgan  City Manager
Leigh Wallace  Finance Director
Jeff Novak  Business Owner/Brae Development Partners
Ronald Swain  Southwestern University
Valerie Covey  County Commissioner Precinct 3
Marsha Farney  Representative for Texas House District 20
Charles Schwertner  Senator for Texas Senate District 5
SOUTH GEORGETOWN TAX INCREMENT REINVESTMENT ZONE

The South Georgetown Tax Increment Reinvestment Zone (TIRZ) was created by Ordinance #2014-31 and the duration is through December 31, 2044.

The Zone was created to fund public infrastructure necessary to encourage high-quality commercial/retail development at the intersection of IH35 and Westinghouse Road, which is seen as the next major node as growth continues to move north from Round Rock. The proposed TIRZ is approximately 595 undeveloped acres along Westinghouse Road between IH35 and FM1460, and includes not only the commercial areas directly behind the Bass Pro Shop, but also proposed residential development adjacent to Teravista.

The intersection at Westinghouse and IH35 is proposed to be a major City job center with offices, mixed use retail, and other related services (including residential) in a campus-style development.

In order to accelerate the development of this area, the City moved forward with proactively building the necessary infrastructure improvements thus, encouraging capital investment. The revenues generated within this TIRZ will then reimburse the City's utility for cost of upfront improvements.

The TIRZ is expected to be in place until December 31, 2044, or when all project costs (not to exceed $50M) have been reimbursed (including any bonds issued to fund these projects). There are currently 37 different parcels with an assessed value (per 2014) of approximately $18.5M which will become the “floor” value for the TIRZ. At full build out, the assessed valuation is estimated to exceed $573M. Estimated project costs are $48.7M and include sewer, water, electric, and road improvements. A feasibility analysis is included with the ordinance. City staff will be working with developers and other entities to further leverage the TIRZ revenues in order to ensure and expedite construction of the improvements.

BOARD MEMBERS

Dale Ross  
Mayor, Chair

David Morgan  
City Manager

Glenn Dishong  
City Utility Director

Sofía Nelson  
City Planning Director

Buddy Yaeger  
GUS Advisory Board Chair

Anna Eby  
Councilmember District 1

Bill Connor  
GTEC President

ANATOLE APARTMENTS
WILLIAMS DRIVE GATEWAY TAX INCREMENT REINVESTMENT ZONE

Williams Drive Gateway Tax Increment Reinvestment Zone (TIRZ) was created by Ordinance No. 2006-104 and the duration is through December 31, 2031. The TIRZ was created to facilitate a program of public improvements to allow and encourage the development and redevelopment of the Williams Drive Gateway area into a mixed-use, pedestrian oriented environment consistent with the goals of the City’s Williams Drive Gateway Redevelopment Plan. Public improvements scheduled for the Zone include, but are not limited to, the construction of: sidewalks, cross walks and pedestrian crossing systems, storm sewers and drainage ponds, sanitary sewers, landscaping, streetscape, fountains, works of art, and street furniture, plazas, squares, pedestrian malls, trails and other public spaces, parking lots and roadways, utility line relocation and installation, water system improvements parks, and outdoor performance spaces, bicycle routes and facilities, public transportation projects, signage, and other related necessary or convenient public improvements.

BOARD MEMBERS

Dale Ross Mayor, Chair
David Morgan City Manager
Steve West Chief Financial Officer, GISD
Rachael Jonrowe Councilmember District 6
George Betondo Property/Restaurant Owner

GISD ADMINISTRATION ANNEX BUILDING
DEPARTMENT DESCRIPTION
The Georgetown Economic Development Corporation considers requests and grants economic development funds as authorized and defined by the Internal Revenue Code of 1986, Section 4A, leading to the creation or retention of primary jobs and/or provision of significant capital investment which benefits the community of Georgetown. Three members are Councilmembers, and four members are citizens at-large.

MEETING DATE
3RD MONDAY OF EACH MONTH AT 3:30PM
CITY COUNCIL CHAMBERS, 101 EAST 7TH STREET, GEORGETOWN, TEXAS

BOARD ROSTER
Hugh Brown, President ........................................ term ends 2/2018
Jeffrey Parker, Vice President .............................. term ends 2/2017
Kevin Kelly, Secretary ......................................... term ends 2/2018
Councilmember Steve Fought ............................ term ends 6/2017
Councilmember Rachael Jonrowe ....................... term ends 6/2017
Steve Klein .................................................. term ends 6/2017
Steve Klein .................................................. term ends 2/2018
Bill Mateja .................................................. term ends 2/2017

BOARD LIAISON
Tina Dunbar
Administrative Assistant to the Economic Development Director
Tina.Dunbar@Georgetown.org
(512) 930-3546

WEBSITE(S)
- https://invest.georgetown.org/
## FY2017 Annual Budget

### Beginning Fund Balance

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>4,604,917</td>
<td>5,370,479</td>
<td>5,378,901</td>
<td>5,015,684</td>
<td></td>
<td>5,015,684</td>
</tr>
</tbody>
</table>

### Revenues

<table>
<thead>
<tr>
<th>FY2015 Actual</th>
<th>FY2016 Projected</th>
<th>FY2017 Base</th>
<th>FY2017 Changes</th>
<th>FY2017 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bond Proceeds</td>
<td>3,100,000</td>
<td>3,118,747</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Interest and Other</td>
<td>7,500</td>
<td>69,177</td>
<td>70,721</td>
<td>70,721</td>
</tr>
<tr>
<td>Sales Tax</td>
<td>1,345,313</td>
<td>1,406,750</td>
<td>1,468,750</td>
<td>-</td>
</tr>
<tr>
<td>Transfers</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Lease Revenue</td>
<td>48,000</td>
<td>48,000</td>
<td>48,000</td>
<td>-</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>1,425,245</strong></td>
<td><strong>4,500,813</strong></td>
<td><strong>4,642,674</strong></td>
<td><strong>1,587,471</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>FY2015 Actual</th>
<th>FY2016 Projected</th>
<th>FY2017 Base</th>
<th>FY2017 Changes</th>
<th>FY2017 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>Debt Service</td>
<td>87,500</td>
<td>18,224</td>
<td>211,463</td>
<td>-</td>
</tr>
<tr>
<td>Operating</td>
<td>304,000</td>
<td>174,324</td>
<td>298,343</td>
<td>-</td>
</tr>
<tr>
<td>Transfer</td>
<td>106,694</td>
<td>115,839</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Eco Devo Proj</td>
<td>9,036,770</td>
<td>5,586,322</td>
<td>24,000</td>
<td>5,610,322</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>654,454</strong></td>
<td><strong>5,005,891</strong></td>
<td><strong>6,211,967</strong></td>
<td><strong>24,000</strong></td>
</tr>
</tbody>
</table>

### Ending Fund Balance

<table>
<thead>
<tr>
<th>FY2015 Actual</th>
<th>FY2016 Projected</th>
<th>FY2017 Base</th>
<th>FY2017 Changes</th>
<th>FY2017 Budget</th>
</tr>
</thead>
<tbody>
<tr>
<td>5,375,708</td>
<td>336,328</td>
<td>391,188</td>
<td>(24,000)</td>
<td>367,188</td>
</tr>
<tr>
<td>Reserved Rivery Project</td>
<td>1,500,000</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>CAFR Adjustment</td>
<td>3,193</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Contingency</td>
<td>336,328</td>
<td>351,688</td>
<td>367,188</td>
<td>-</td>
</tr>
<tr>
<td><strong>Available Fund Balance</strong></td>
<td><strong>3,529,296</strong></td>
<td><strong>4,663,996</strong></td>
<td><strong>24,000</strong></td>
<td><strong>(24,000)</strong></td>
</tr>
</tbody>
</table>

---

145
DEPARTMENT DESCRIPTION

The purpose of this Sales Tax Corporation is to promote economic and community development within the City and the State of Texas through the payment of costs for streets, roads, drainage, and other related transportation system improvements, including the payment of maintenance and operating expenses associated with such authorized projects.

MEETING DATE

3rd Wednesday of each month at 3:30PM
Georgetown Municipal Complex, 300-1 Industrial Avenue, Georgetown, Texas

BOARD ROSTER

Tom Crawford, President.......................... term ends 2/2017
Jay Warren, Vice President ....................... term ends 2/2018
Joe Pondrom, Secretary........................... term ends 2/2017
Councilmember Ty Gipson......................... term ends 6/2017
Councilmember John Hesser ...................... term ends 6/2017
Colin McGahey ...................................... term ends 2/2018
Leo Wood .............................................. term ends 2/2016

BOARD LIAISON

Jana Kern
Administrative Assistant, Georgetown Utility Systems
Jana.Kern@Georgetown.org
(512) 931-8473

WEBSITE

• https://government.georgetown.org/georgetown-transportation-enhancement-corporation/
## FY2017 Annual Budget

### Beginning Fund Balance

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>13,347,960</td>
<td>8,592,116</td>
<td>8,528,267</td>
<td>5,262,150</td>
<td></td>
<td>5,262,150</td>
</tr>
</tbody>
</table>

### Revenues

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Bond Proceeds</td>
<td>7,755,000</td>
<td>17,500,000</td>
<td>11,659,167</td>
<td>1,850,000</td>
<td>-</td>
<td>1,850,000</td>
</tr>
<tr>
<td>Grant Revenue</td>
<td>658,985</td>
<td>450,000</td>
<td>450,000</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Interest</td>
<td>52,295</td>
<td>15,000</td>
<td>36,000</td>
<td>50,000</td>
<td>-</td>
<td>50,000</td>
</tr>
<tr>
<td>Interlocal Agreement</td>
<td>93,960</td>
<td>-</td>
<td>-</td>
<td>2,905,356</td>
<td>-</td>
<td>2,905,356</td>
</tr>
<tr>
<td>Misc Revenue</td>
<td>189,672</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sales Tax</td>
<td>5,246,213</td>
<td>5,381,250</td>
<td>5,625,000</td>
<td>5,875,000</td>
<td>-</td>
<td>5,875,000</td>
</tr>
<tr>
<td>Transfer In, SRF</td>
<td>489,915</td>
<td>500,000</td>
<td>500,000</td>
<td>553,201</td>
<td>-</td>
<td>553,201</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>14,486,039</strong></td>
<td><strong>23,846,250</strong></td>
<td><strong>18,270,167</strong></td>
<td><strong>11,233,557</strong></td>
<td>-</td>
<td><strong>11,233,557</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Admin &amp; Other</td>
<td>343,901</td>
<td>376,132</td>
<td>124,901</td>
<td>330,895</td>
<td>-</td>
<td>330,895</td>
</tr>
<tr>
<td>Debt Service</td>
<td>10,305,265</td>
<td>2,572,312</td>
<td>2,638,581</td>
<td>3,414,754</td>
<td>-</td>
<td>3,414,754</td>
</tr>
<tr>
<td>New Transportation - Streets</td>
<td>8,656,826</td>
<td>26,333,831</td>
<td>18,772,802</td>
<td>10,818,750</td>
<td>-</td>
<td>10,818,750</td>
</tr>
<tr>
<td><strong>Grand Total</strong></td>
<td><strong>19,305,992</strong></td>
<td><strong>29,282,275</strong></td>
<td><strong>21,536,284</strong></td>
<td><strong>14,564,399</strong></td>
<td>-</td>
<td><strong>14,564,399</strong></td>
</tr>
</tbody>
</table>

### Ending Fund Balance

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Ending Fund Balance</td>
<td>8,528,006</td>
<td>3,156,091</td>
<td>5,262,150</td>
<td>1,931,308</td>
<td>-</td>
<td>1,931,308</td>
</tr>
<tr>
<td>CAFR Adjustment</td>
<td>260</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Contingency</td>
<td>1,501,000</td>
<td>1,474,063</td>
<td>1,474,063</td>
<td>1,468,750</td>
<td>-</td>
<td>1,468,750</td>
</tr>
<tr>
<td><strong>Available Fund Balance</strong></td>
<td><strong>7,027,267</strong></td>
<td><strong>1,682,028</strong></td>
<td><strong>3,788,087</strong></td>
<td><strong>462,558</strong></td>
<td>-</td>
<td><strong>462,558</strong></td>
</tr>
</tbody>
</table>